



PROFILE

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Y-PEER®

Somaliland Youth Peer Education Network





Who we are

Somaliland Y-PEER is non-governmental, non-profit making and non-political youth and community development network. Somaliland Y-PEER was legally registered at the Ministry of Planning and National Development of Somaliland in 2008 with registration number L43/13/198/2019 as shown on the latest registration certificate. Somaliland Y-PEER operates in all regions of Somaliland on promotion of reproductive health rights and gender equality, prevention of gender-based violence, STIs, HIV/AIDS, substance abuse as well as improvement of youth and women economy through innovative peer to peer approaches.





Mission

Somaliland Y-PEER exists to enhance the skills, knowledge, information and leadership of the young people and women to address issues related to reproductive health rights, gender-based violence, STIs, HIV/AIDS, substance abuse, economic improvement through innovative peer to peer approaches including trainings, workshops, public gatherings, mass media and social media campaigns, outreach activities, distribution of relevant materials/products as well as lobby and advocacy campaigns.

Vision

A Somaliland where people enjoy reproductive health rights, improved economic conditions and are free from HIV/AIDS, Gender Based Violence, STI and FGM; where citizens are actively engaged and equipped to be best entrepreneurs and leaders to share more inclusive peaceful Somalilan.

1. Reproductive Health Rights.

Reproductive rights and HIV and AIDS are among the focus areas of Somaliland Y-PEER.

Nearly all the young people in Somaliland don't have access to reproductive health information and care. They need services, education and knowledge to prevent, diagnose and treat themselves from STIs. Women also need advice and information on birth spacing. Female Genital Mutilation (FGM) is amongst the great violation of Reproductive Rights of young girls and women in Somaliland. Other forms of GBV highly exist in the country.

To address this issue, Somaliland Y-PEER, with the financial and technical support from its partners, carries out the following activities,

1.1 Behavior Change Communications Activities,

1.1.1 Establishment of School and Universities Advocates to end FGM and GBV in Somaliland.

Young people are the future parents and decision-makers. To influence them now makes gains for the future. To tap this chance, Somaliland Y-PEER works with local universities and high schools as well as organized youth groups. Somaliland Y-PEER trains certified peer educators in these school and universities. They are trained on reproductive health rights including FGM, HIV and all forms of GBV that happen in Somaliland. We also train the teachers to be on the same with the students and provide support during the school activities. After the trainings we establish school and university clubs. They do activities and session to spread messages and correct information to end FGM and all forms of gender based violence. They also pass the messages to their peers of the same neighborhood, football and readers clubs, as well as youth organizations. These clubs also encourage the continuation of girl's education and the fight of early marriage. In addition, we reach out of school youth in their setting such as cafeteria, football clubs and community places by delivering the key messages about ending FGM, prevention of GBV and HIV and AIDs-Prevention Messages. These young people spread the new ideas



1.1.2 Communications Trainings Establishment of School and Universities Advocates to end FGM and GBV in Somaliland,

Somaliland Y-PEER provides trainings on communications and behavior change to youth activist. After trainings, young people develop messages on SHR, GBV, FGM and early marriage. These trained young people, both girls and boys have reached more 300 young people who developed their skills in communications such as, developing key message, promoting the message through the social media, photo taking skills, networking for campaigning and volunteerism for positive change to happen.

We believe that behavior change communications training provided the ypeerians to develop, deliver the key message the audience more effectively, thereby achieving better results.

2. Livelihood and Employment Generation

2.1 Vocational Skills with job placement

Somaliland Y-PEER focuses on technical, practical and job specific skills that have highest potential for job creation among the key economic industries in Somaliland. We close work and make practical conversations, interviews and assessment with potential job providers.

Y-PEER encourages women and girls to actively choose their field of interest, and some are breakthrough and inspire women to join paid jobs.

Previous, Somaliland Y-PEER conducted market skills gap assessment to identify the skill needs of the market as demanded by businesses and individuals. Similarly, the Y-PEER will have provided market driven vocational skills training with start-up tools and job placement facilities to more than 200 individuals, 50% women. Y-PEER provides literacy and numeracy classes with the vocational skills sessions, in most cases, to the first months.



2.2 Business Start-ups

Y-PEER strategy is to bring sustainable results and promotes financial independence of women and youth in Somaliland. To reach this, we build the business they need the most. Y-PEER builds their inspiration and motivation to own and run their own business. We deliver trainings on how to start and improve your business. We use ILO manuals and other resources developed from success stories of Somaliland entrepreneurs, both women and men.

Somaliland Y-PEER provided skills trainings to women and men in Awdal and Togdheer regions with IOM Somali drought response project. 60 women were created business.

During these training and business start-up efforts, women and young people learned on their potential abilities to be business person, business and marketing plan, financial literacy, organization, legal responsibilities of the business, management of staff, supply chain etc.

After the training on business start-up and entrepreneurship, Y-PEER invites senior business entrepreneurs to interact with the potential youth entrepreneurs to advise on business ideas they came up.

Branded Photos of women receiving the funds, training sessions photos for the youth entrepreneurship sessions.

2.3 Job finding skills

Somaliland Y-PEER Provides young people the soft skills they need to find and secure jobs. We provide them better and more creative ways of searching and find different types of jobs. They also know popular job sites, developing better cv and covering letters and interview techniques. During the training, they are receiving stories about people with positive attitudes towards finding jobs and resilience strategies to actively search jobs. These young people are shared job opportunities through mailing lists and social media groups. They come to Y-PEER office to write their CVs, get office equipment to apply the jobs, or they come get additional advice or rehearse for interviews. In 2019, 40 young people received job finding training and many of them received jobs as result of the training.



3. Life Management and Survival skills

3.1 Youth and Women

Leadership Development

Women and youth will take a meaning part and contribution in the country's development when they have the access to participate. To address,Somaliland Y-PEER organize women and youth leadership training that focus on communications, leadership qualities, volunteerism and their political rights.



3.2 Life Skills Training



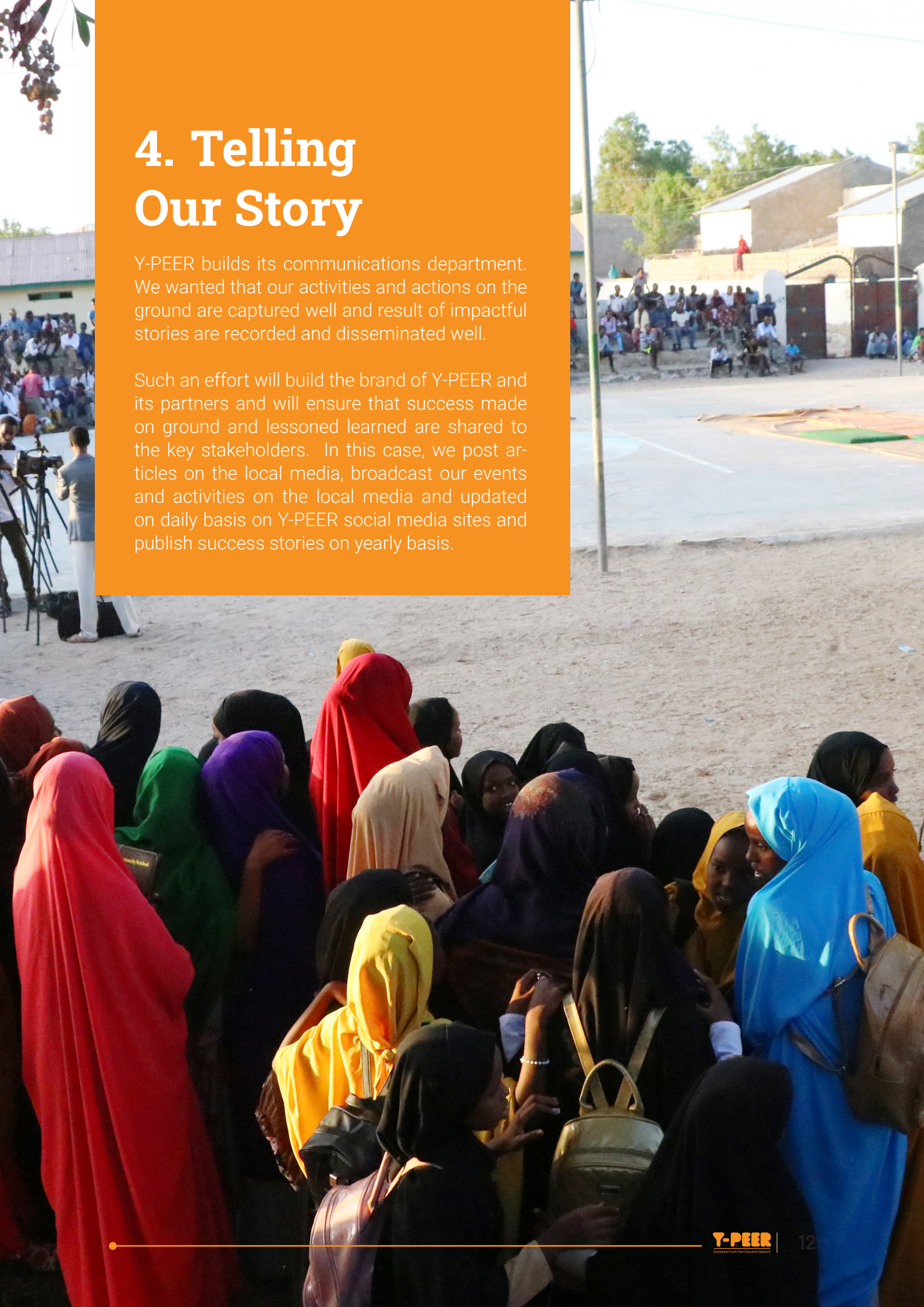
Y-PEER promotes youth's healthy coping strategies and life management skills. We organize youth groups sessions, suitable to different life situations of youth. By participating in groups, young people join a process of building their own confidence, identifying personal strengths and skills, and making plan to achieve personal goals. Groups are facilitated by the couch who is certified trainer and mentor. These couches are trained in youth work methods and approaches. Based on personal needs, individual coaching sessions are provided to youth as well.

During the training sessions, the young people, who are already employed or run their own enterprise, share their own experience and personal paths to employment or entrepreneurship. They also discuss with their personal and other life stories if needed. 600 young people, both girls and boys will be trained these life skills sessions in the years 2019-2022.

4. Telling Our Story

Y-PEER builds its communications department. We wanted that our activities and actions on the ground are captured well and result of impactful stories are recorded and disseminated well.

Such an effort will build the brand of Y-PEER and its partners and will ensure that success made on ground and lessoned learned are shared to the key stakeholders. In this case, we post articles on the local media, broadcast our events and activities on the local media and updated on daily basis on Y-PEER social media sites and publish success stories on yearly basis.



5. Y-PEER participation at International Trainings, Conferences and Events.

Each year, Somaliland Y-PEER attends the Global Advisory Board meeting. This meeting brings together youth from different countries in eastern Europe, central Asia, Arab countries and Asia pacific to discuss pressing issues of the youth in these regions. For the last for years, Y-PEER Somaliland attended meetings held in Bosnia and Herzegovina, Tunisia, Philippine and Turkey. Y-PEER also attends international conferences and trainings held in Europe, Africa and Asia. In 2019, Y-PEER team visited Finland VAMOS programme before the start of Somaliland VAMOS programme. Other international trainings and conferences attended by Y-PEER in 2019 are;





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